

THE RELATIONSHIP BETWEEN ROMANIAN EXPORTS AND ECONOMIC GROWTH AFTER THE ADHESION TO EUROPEAN UNION

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This paper explores the relationship between the quarterly values of the Romanian exports and of the Gross Domestic Product for the period 2007 – 2014, which was marked by the consequences of the admission to European Union and by the global crisis. In this analysis we employ cointegration tests, Vector Autoregression (VAR) and Granger causality techniques. The results indicate no cointegration between the two variables but a causal effect of exports on the Gross Domestic Product.

Keywords: Exports, Economic growth, Granger Causality

JEL classification codes: F43, O40, O49

Introduction

In the last years the world economy evolution led to new approaches of the relationship between the international trade and the economic growth. The globalization process increased the role of the international trade, while the dramatic consequences of the recent global crisis highlighted the necessity of rethinking the economic growth importance as an objective of the macroeconomic policies. In these circumstances, the relationship between economic growth, usually quantified by the variation of the Gross Domestic Product (GDP), and international trade became a major theme from the macroeconomics literature.

The impact of the international trade on a national economy was highly approached by the classic economic theories. Adam Smith (1770) viewed the international trade as a significant factor of labor division and productivity. The theory of comparative advantages, developed by David Ricardo (1817), assigned to the international trade a major impact on the national economy's evolution. In the Keynesian model (1936) the net exports are included in the expenditure expression of the output.

There are two main hypotheses regarding the relationship between economic growth and international trade: the Exports-Led Growth Hypothesis (ELGH) and the Growth-Led Exports Hypothesis (GLEH). ELGH stipulated that exports could stimulate economic growth by several channels. Firms that are involved in export activities could improve their performances by learning from external clients and competitors (Clerides et al., 1996; Aw et al., 1998; Bernard & Jensen, 1999; Wagner, 2005; De Loecker, 2010). Foreign markets offer to exporters the economies of scale opportunities, reducing the per-unit costs, because of larger quantities produced (Krugman, 1980; Sokoloff, 1984; Helpman and Krugman, 1985; Helpman, 1999). The real wages raise, one of the exports' effects, could stimulate the economic growth by increasing the domestic demand (Bernard & Jensen, 1999; Schank et al., 2008). Facing the competition from external markets, exporters have to invest in modern technologies leading to capital formation (Rodrik, 1988; Aw et al., 1998). Finally, exports could surpass the foreign exchange constraint that affects the efficiency of many firms from the less developed countries (Voivodas, 1973; Jung & Marshall, 1985).

GLEH regards the causality from economic growth to exports. Some processes that accompany the economic growth, such as the improvement of employees' skill, the acquisition of new technology or the increase of the management efficiency, could stimulate the exports (Bhagwati & Srinivasan, 1979; Krugman, 1984; Barro, 1991). Empirical researches investigated both ELGH and GLEH. Some of them found, for several countries, evidences in favor of ELGH (Emery, 1967; Syron & Walsh, 1968; Serven, 1968; Kravis, 1970; Michaely, 1977; Balassa, 1978). There are also researches that indicated the validity of GLEH for some countries (Sharma & Dhakal, 1994; Ahmad & Harnhirun, 1996; Mehrara & Firouzjaee, 2011; Abbas, 2012).

In this paper we approach the relationship between the Romanian exports and the economic growth during the period 2007 – 2014. After the admission to European Union (EU), in 2007, new opportunities to access the European markets were offered to the Romanian exporters. However, the post-admission period was also marked by the consequences of the global crisis. We investigate the ELGH and

GLEH by employing cointegration tests, Vector Autoregression (VAR) and Granger causality techniques. The rest of the paper is organized as it follows: the second part describes the data and methodology employed to investigate the relationship between exports and GDP, the third part presents the empirical results and the fourth part concludes.

Data and Methodology

In this investigation we employ quarterly values of the exports provided by the National Bank of Romania (NBR) and of the gross domestic product, provided by the National Institute of Statistics (NIS) from Romania. Our sample of data covers a period of time from January 2007 to December 2014. We calculate GDP in constant 2005 local currency units, dividing the nominal values by the GDP deflator, provided by NIS. We convert the exports, which are expressed in euro, to the local currency units using the quarterly exchange rates provided by NBR. Then we deflate these values using foreign trade index price provided by NIS. For the purpose of this investigation we employ, for each variable, two types of time series: natural logarithms and the first differences of natural logarithms. We use the following abbreviations of data:

- \ln_RGDP natural logarithms of the real gross domestic product;
- \ln_REXP natural logarithms of the real exports of good and services;
- d_ln_RGDP , first differences of \ln_RGDP ;
- d_ln_REXP , first differences of \ln_REXP .

The Figure 1 presents the evolution of the four time series between 2007 and 2014. Their values are susceptible to a quarterly seasonality which has to be taken into account in this investigation.

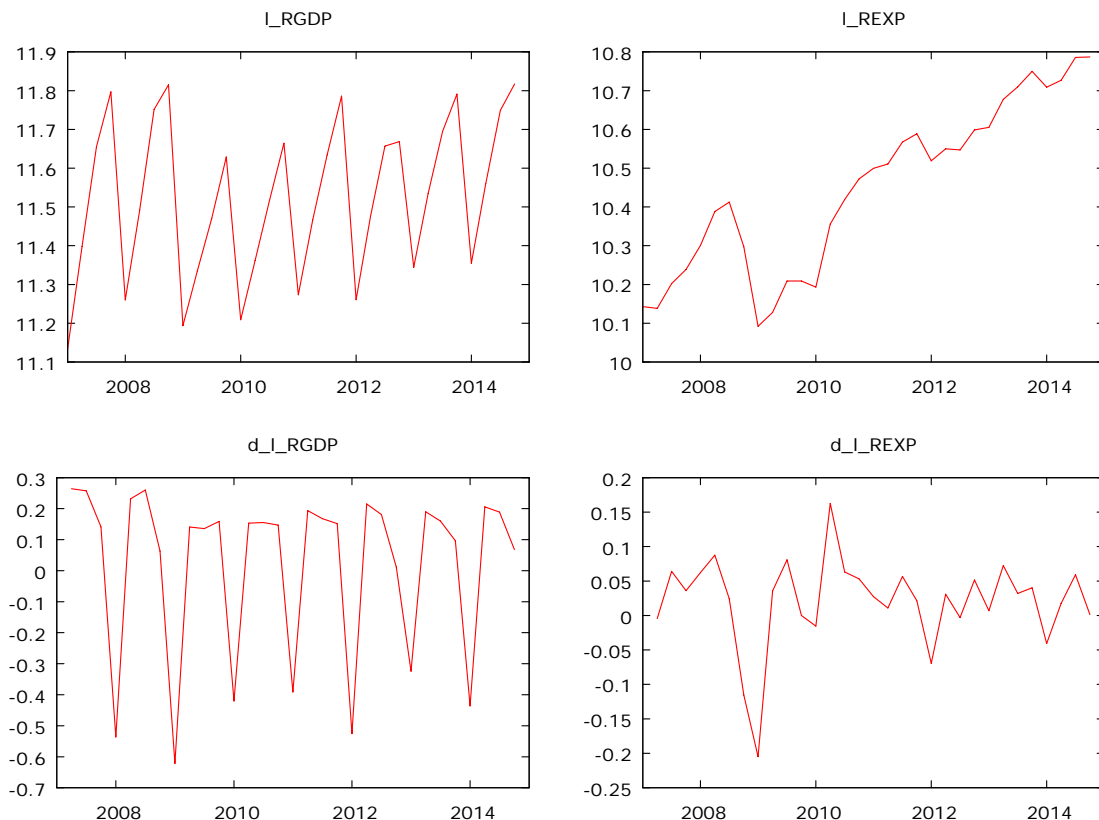


Figure 1. Evolution of \ln_RGDP , \ln_REXP , d_ln_RGDP and d_ln_REXP between 2007 and 2014

In order to perform cointegration and VAR regressions we analyze the stationarity of the four time series by employing the Augmented Dickey – Fuller (ADF) unit root test (Dickey & Fuller, 1979). For this test we use, based on the graphical representations, two forms of regressions:

- regressions with constant plus seasonal dummies as deterministic term;
- regressions with constant and trend plus seasonal dummies as deterministic term.

The first form of regression is described by the equation:

$$\Delta y_t = \mu_0 + \sum_{j=1}^k \rho_j \times \Delta y_{t-j} + \sum_{l=1}^3 \lambda_l \times S_l + \varepsilon_t \quad (1)$$

where:

- Δ is an operator for difference;
- μ_0 is a constant term;
- k is the number of lags;
- ρ_j is the coefficient of the j -lagged differences of the variable y ;
- S_l is a seasonal dummy variable associated to the quarter l ;
- λ_l is the coefficient of the seasonal dummy variable associated to the quarter l ;
- ε_t is an error term.

The second form of regression is described by the equation:

$$\Delta y_t = \mu_0 + \mu_1 \times t + \sum_{j=1}^k \rho_j \times \Delta y_{t-j} + \sum_{l=1}^3 \lambda_l \times S_l + \varepsilon_t \quad (2)$$

where:

- μ_1 is a coefficient associated to the trend variable;
- t is the trend variable.

We select the number of lags of the ADF regressions using three information criteria:

- the Akaike Information Criterion (AIC) proposed by Akaike (1973);
- the Schwarz Bayesian Information Criterion (BIC) proposed by Schwarz (1978);
- the Hannan-Quinn Information Criterion (HQC) proposed by Hannan and Quinn (1979).

If I_RGDP and I_REXP are integrated at the first rank (meaning that both time series are non-stationary while their first differences are stationary) we could study their long-run relationship by performing the Johansen (1988) tests of cointegration with constant and seasonal dummies as deterministic term. The regression associated to this method has the general form:

$$\Delta Y_t = \Gamma_0 \times D_t + \Pi \times Y_{t-1} + \sum_{j=1}^{k-1} \Gamma_j \times \Delta Y_{t-j} + \varepsilon_t \quad (3)$$

where:

- Y_t is a vector containing the dependent variables;
- D_t is the vector of deterministic terms;
- Γ_0 is a matrix of coefficients associated to deterministic terms;
- Π is a matrix of coefficients associated to one-lagged values of Y_t ;
- Γ_j is a matrix of coefficients associated to the j -lagged values of Y_t ;
- ε_t is a vector of error terms.

For the Johansen cointegration regression we chose the number of lags based on the same information criteria used for the ADF tests. The number of linearly independent and stationary linear combinations of the variables of Y_t vector is equal to the rank r of Π matrix (Johansen & Juselius, 1990; Johansen, 1995). The value of r is used in two tests of cointegration: the trace test and the maximum eigenvalue ($\lambda - \max$) test. For the trace test the null hypothesis is that are at most r cointegrating vectors. In case of the maximum eigenvalue test the null hypothesis of r cointegrating vectors is opposed to the alternative hypothesis of $r+1$ cointegrating vectors.

If d_I_RGDP and d_I_REXP are stationary we could analyze the interactions between the two time series using two equations VAR models with constant and seasonal dummies as deterministic term. The first VAR equation, with d_I_RGDP as dependent variable, consists in:

$$d_I_RGDP_t = const + \sum_{j=1}^k \beta_j \times d_I_RGDP_{t-j} + \sum_{j=1}^k \chi_j \times d_I_REXP_{t-j} + \sum_{l=1}^3 \lambda_l \times S_l + \varepsilon_t \quad (4)$$

where:

- k is the number of lags;
- β_k and χ_k are coefficients of the k -lagged values of the two variables;
- S_l is a seasonal dummy variable associated to the quarter l ;
- λ_l is the coefficient of the seasonal dummy variable associated to the quarter l ;
- ε_t is an error term.

The second VAR equation, with d_l_REXP as dependent variable, consists in:

$$d_l_REXP_t = const + \sum_{j=1}^k \phi_j \times d_l_RGDP_{t-j} + \sum_{j=1}^k \gamma_j \times d_l_REXP_{t-j} + \sum_{i=1}^3 \lambda_i \times S_i + \theta_t \quad (5)$$

where:

- ϕ_k and γ_k are the coefficients of the k-lagged values of the two variables;
- θ_t is an error term.

We use the three information criteria (AIC, BIC and HQC) to chose the numbers of lags for VAR models.

Based on the VAR regressions we could determine the impulse – response functions which allow us to estimate the impact of the one-unit shock (a one-standard error increase) of d_l_RGDP or d_l_REXP to the future values of both variables (Lütkepohl & Reimers, 1992; Stock & Watson, 2001; Lütkepohl, 2011). In the VAR framework we could also study the Granger causalities between d_l_RGDP and d_l_REXP (Granger, 1969; Granger, 1988; Lütkepohl, 2011).

Empirical Results

We start by performing the ADF unit root tests for the four variables. The results, presented in the Table 1 indicate the nonstationarity of l_RGDP and l_REXP, while their first differences could be considered as stationary. We can conclude that both l_RGDP and l_REXP are integrated at the first rank.

Table 1. Results of the ADF tests

Variable	Deterministic term	Number of lags	Test statistics	Asymptotic p-value
l_RGDP	constant and trend plus seasonal dummies	BIC, HQC: 1	-2.51032	0.3231
	constant and trend plus seasonal dummies	AIC:2	-1.46314	0.5525
l_REXP	constant and trend plus seasonal dummies	AIC, BIC, HQC: 1	-2.84117	0.1823
d_l_RGDP	constant plus seasonal dummies	BIC, HQC: 1	-4.73681	0.000001***
d_l_REXP	constant plus seasonal dummies	AIC:2	-3.72675	0.003771***
	constant plus seasonal dummies	BIC:1	-3.51738	0.008259***
		HQ, AIC: 3	-3.53063	0.007266***

Note: *** means significant at 0.01 level.

The results of the Johansen cointegration method are reported in the Table 2. The p-values associated to the trace tests and to the λ - max tests couldn't support the hypothesis of cointegration between l_RGDP and l_REXP.

Table 2. Results of Johansen cointegration tests

Number of lags	Rank	Eigenvalue	Trace test	λ - max test
BIC, HQC: 1	0	0.34487	13.382	13.111
			[0.1013]	[0.0742*]
	1	0.0087132	0.27129	0.27129
AIC:2			[0.6025]	[0.6025]
	0	0.29371	11.623	10.432
			[0.1781]	[0.1883]
	1	0.038936	1.1914	1.1914
			[0.2750]	[0.2750]

Notes: p-values are within squared brackets; * means significant at 0.1 level.

Since d_l_RGDP and d_l_REXP are stationary we could employ them in VAR models to study their interactions. We identify the optimum number of the lags for VAR regressions using the three criterions AIC, BIC and HQC. BIC criterion indicates a single lag, while AIC and HQC criteria indicate three lags.

Table 3. The optimum number of lags for the VAR models

Number of lags	AIC	Criterion	
		BIC	HQC
1	-5.503886	-4.932941*	-5.329342
2	-5.611420	-4.850160	-5.378695
3	-5.718654*	-4.767080	-5.427748*

Note: The asterisks indicate the best values of the respective information criteria.

We perform the regressions of a VAR model with one lag. For the first equation (with d_l_RGDP as dependent variable) we find significant positive coefficients of the constant term and of the one-lagged values of d_l_REXP. We also obtain a significant negative coefficient of the seasonal dummy variable S₁ (Table 4).

Table 4. The first equation (with d_l_RGDP as dependent variable) of a VAR model with one lag

Variable	Coefficient	Std. Error	t-ratio	p-value
const	0.101231	0.0396181	2.5552	0.01737**
d_l_RGDP_1	-0.104185	0.18683	-0.5576	0.58225
d_l_REXP_1	0.492081	0.200196	2.4580	0.02157**
S1	-0.560773	0.0334942	-16.7424	0.00001***
S2	0.0566753	0.122385	0.4631	0.64747
S3	0.0822915	0.0293183	2.8068	0.00977***

Note: ** and *** mean significant at 0.05 and 0.01, respectively, levels.

The results of the second equation (with d_l_REXP as dependent variable) indicate a significant positive coefficient of the one-lagged values of d_l_REXP (Table 5).

Table 5. The second equation (with d_l_REXP as dependent variable) of a VAR model with one lag

Variable	Coefficient	Std. Error	t-ratio	p-value
const	0.00927625	0.0377183	0.2459	0.80782
d_l_RGDP_1	-0.0939689	0.177871	-0.5283	0.60214
d_l_REXP_1	0.411972	0.190596	2.1615	0.04085**
S1	-0.0374559	0.0318881	-1.1746	0.25168
S2	0.0204205	0.116516	0.1753	0.86235
S3	0.0353151	0.0279124	1.2652	0.21794

Note: ** means significant at 0.05 levels.

The Figure 2 presents the Impulse – Response functions associated to the VAR model with one lag. A one-standard error increase of d_l_RGDP leads to rather insignificant variation of the two variables future values (Table 6).

Table 6. Responses to a one-standard error shock in d_l_RGDP for a VAR model with one lag

Period	d_l_REXP	d_l_RGDP
1	0	0.051408
2	-0.0048308	-0.0053559
3	-0.0014868	-0.0018191
4	-0.0004416	-0.00054212

The reactions to a one-standard error shock in d_l_REXP, presented in the Table 7, suggest a significant impact of d_l_REXP to d_l_RGDP.

Table 7. Responses to a one-standard error shock in d_l_REXP for a VAR model with one lag

Period	d_l_REXP	d_l_RGDP
1	0.049815	0.0097457
2	0.019606	0.023497
3	0.0058693	0.0071999
4	0.0017414	0.002138

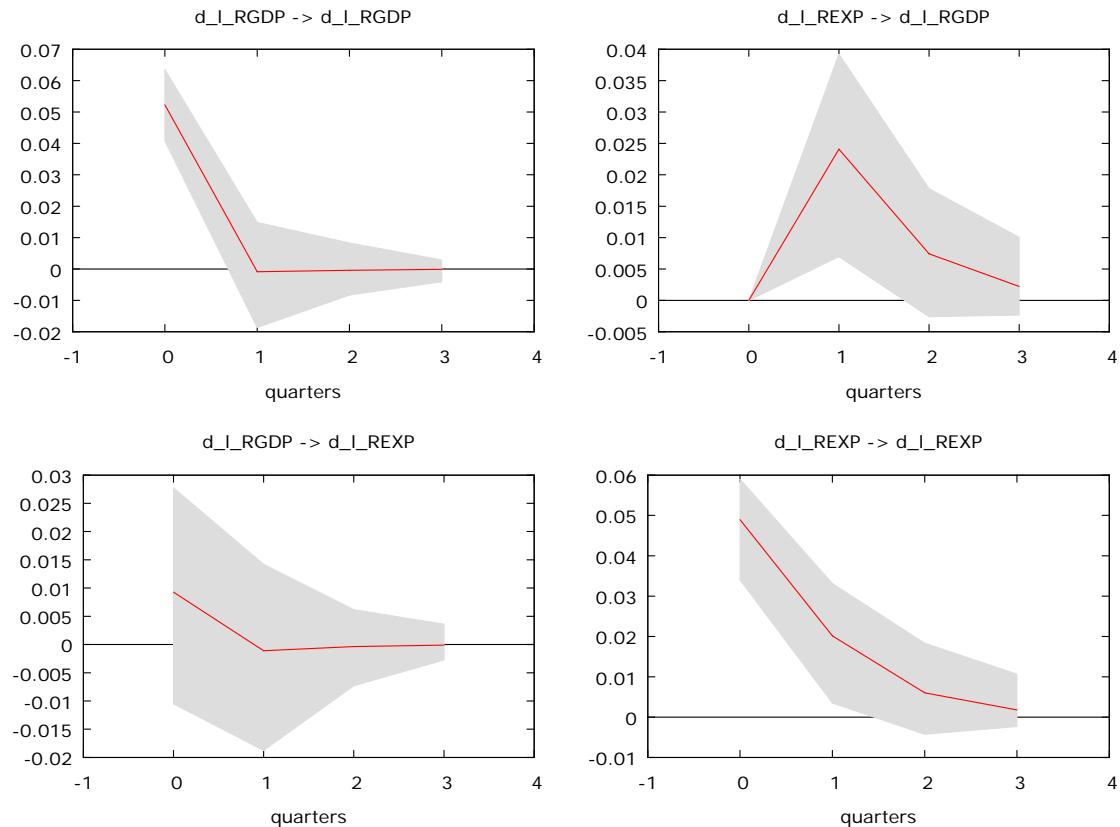
The results of Granger causality tests between the two variables, reported in the Table 8, indicate a significant causality from d_l_REXP to d_l_RGDP, while the null hypothesis that d_l_RGDP do not Granger-cause d_l_REXP couldn't be rejected.

Table 8. Results of the Granger causality tests for a VAR model with one lag

Null hypothesis	F-statistic	p-value
"d_l_REXP" do not Granger-cause "d_l_RGDP"	6.0417	0.0176**
"d_l_RGDP" do not Granger-cause "d_l_REXP"	0.2791	0.5997

Note: ** means significant at 0.05 levels.

We continue by employing a VAR model with three lags. For the first equation (with d_l_RGDP as dependent variable) resulted significant positive coefficients for the constant term and for all lagged values of d_l_REXP. We also obtained significant negative coefficients for all the lagged values of d_l_RGDP (Table 9).

**Figure 2.** Impulse – Response functions of a VAR model with one lag**Table 9.** The first equation (with d_l_RGDP as dependent variable) of a VAR model

Variable	Coefficient	Std. Error	t-ratio	p-value
const	0.169569	0.0702595	2.4135	0.02668**
d_l_RGDP_1	-0.613346	0.184499	-3.3244	0.00377***
d_l_RGDP_2	-0.628828	0.164176	-3.8302	0.00123***
d_l_RGDP_3	-0.269514	0.151743	-1.7761	0.09262*
d_l_REXP_1	0.558806	0.166791	3.3503	0.00356***
d_l_REXP_2	0.394386	0.205152	1.9224	0.07053*
d_l_REXP_3	0.448471	0.18569	2.4152	0.02659**
S1	-0.445416	0.0950855	-4.6844	0.00018***
S2	-0.151482	0.122818	-1.2334	0.23330
S3	-0.163163	0.125238	-1.3028	0.20906

Note: ** means significant at 0.05 levels.

The Table 10 presents the parameters of the second equation (with d_I_REXP as dependent variable). We identify a significant positive coefficient for the first lagged value of d_I_REXP.

Table 10. The second equation (with d_I_REXP as dependent variable) of a VAR model

with three lags				
Variable	Coefficient	Std. Error	t-ratio	p-value
const	0.0687099	0.0986963	0.6962	0.49521
d_I_RGDP_1	-0.0336618	0.259173	-0.1299	0.89810
d_I_RGDP_2	-0.0138941	0.230624	-0.0602	0.95262
d_I_RGDP_3	0.150641	0.213159	0.7067	0.48880
d_I_REXP_1	0.491056	0.234298	2.0959	0.05050*
d_I_REXP_2	-0.147047	0.288185	-0.5103	0.61607
d_I_REXP_3	-0.126399	0.260846	-0.4846	0.63382
S1	-0.117939	0.13357	-0.8830	0.38889
S2	-0.0275776	0.172527	-0.1598	0.87478
S3	-0.0732599	0.175927	-0.4164	0.68202

Note: ** means significant at 0.05 levels.

The Impulse – Response functions associated to the VAR model with three lags are presented in the Figure 3. The responses to the one-standard error shock in d_I_RGDP couldn't be considered as significant (Table 11).

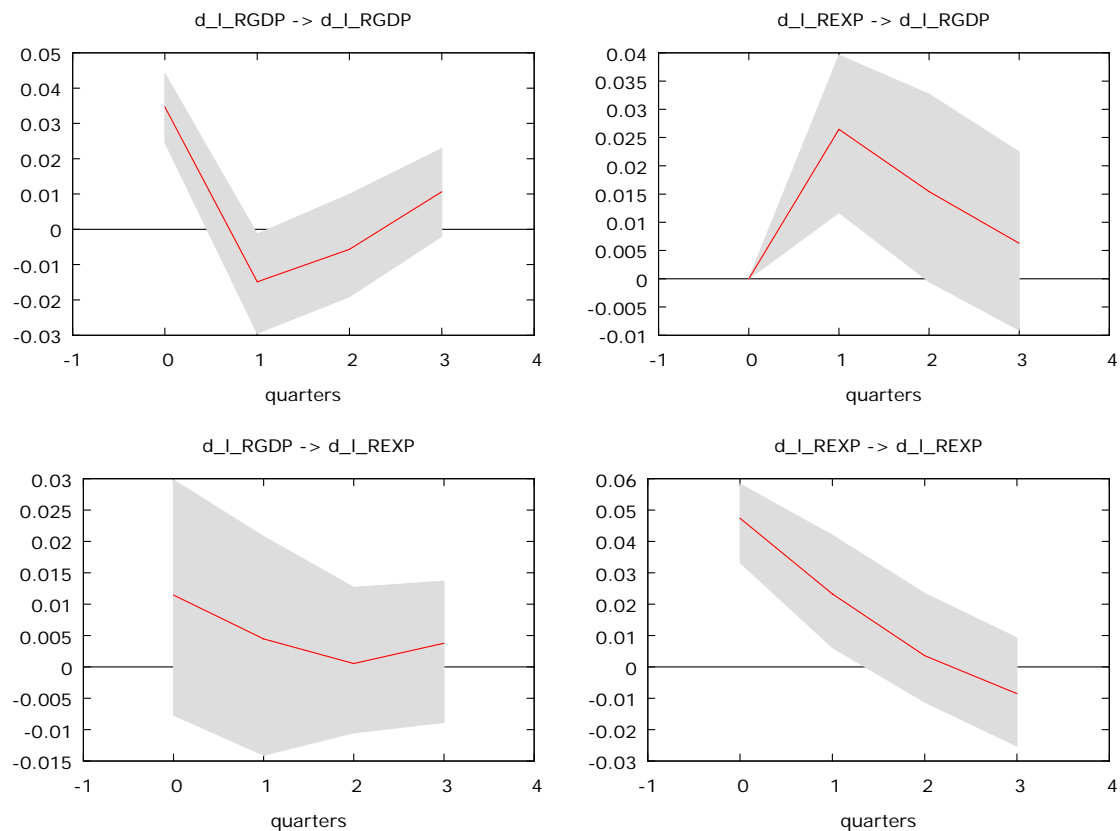


Figure 3. Impulse – Response functions of a VAR model with three lags

Table 11. Responses to a one-standard error shock in d_I_RGDP for a VAR model

with three lags		
Period	d_I_REXP	d_I_RGDP
1	0	0.033712
2	-0.0011348	-0.020677
3	-0.00032962	-0.009151

4

0.0056787

0.0088975

The Table 12 reports the reactions to a one-standard error shock in d₁REXP. Their values suggest a significant impact of d₁REXP on d₁RGDP.

Table 12. Responses to a one-standard error shock in d₁REXP for a VAR model with three lags

Period	d ₁ REXP	d ₁ RGDP
1	0.048724	0.0081586
2	0.023651	0.022223
3	0.0035881	0.013672
4	-0.0074145	0.0086252

The Granger causality tests indicate a unidirectional causality: d₁REXP Granger-cause d₁RGDP, while d₁RGDP do not Granger-cause d₁REXP (Table 13).

Table 13. Results of the Granger causality tests for a VAR model with three lags

Null hypothesis	F-statistic	p-value
"d ₁ REXP" do not Granger-cause "d ₁ RGDP"	9.2507	0.0001***
"d ₁ RGDP" do not Granger-cause "d ₁ REXP"	0.2330	0.8728

Note: *** means significant at 0.01 levels.

Conclusions

In this paper we investigated the relationship between Romanian exports and GDP between 2007 and 2014 using Johansen cointegration method, VAR models and Granger causality tests. The cointegration tests didn't provide evidences in favor of a stable long-run relationship between the two variables. The VAR models indicated a significant impact of real exports on real GDP. We also found a significant Granger causality from real exports to real GDP.

These results could be considered as arguments in favor of ELGH, meaning that export could be considered as an efficient tool for economic growth. However, Romania's adhesion to European Union generated some constraints to exports promotion. The classical forms of export subsidies are prohibited and Romania's objective of adhesion to the European Monetary Union affects its foreign exchange policy. In these circumstances the government policies to stimulate exports should be directed to the foreign direct investments promotion, to activities of training and consultancy offered to exporters or to efforts of encouraging domestic firms to sale their production on the foreign markets.

This investigation could be extended to the study of relationship between economic growth and other elements of foreign trade, such as imports or foreign direct investments.

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