



Risk in Contemporary Economy



Risk in Contemporary Economy

Galati, Romania
May 19th - 20th
2016



Dunarea de Jos University of Galati
Faculty of Economics and Business Administration



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Risk
in Contemporary Economy

Greetings
from the authorities



Iulian Gabriel BIRSAN

Rector of the “Dunărea de Jos” University of Galati, Romania



Since 1974, “Dunărea de Jos” University of Galati has been actively involved in teaching and research activities in all areas of science, being one of the most appreciated Romanian higher education institutions. In the context of knowledge society, the universities should effectively collaborate with both private companies and public institutions to encourage networking activities, innovative processes and knowledge transfer.

Alongside the objective of creating a more educated society, from social perspective, as well as an advanced one, from technological perspective, the role of “Dunărea de Jos” University of Galati is to facilitate the integration of its graduates on labour market and to create conditions for improving the quality of life.

“Dunărea de Jos” University of Galati is proud to host the International Conference “The Risk in Contemporary Economy – RCE 2016”, which provides many opportunities to exchange valuable ideas, bringing together researchers from 9 countries (Romania, United Kingdom, France, Italy, Poland, Republic of Moldova, Turkey, Egypt, Senegal).

I express my warmest wishes to all the participants at this scientific event and I wish to all of you an enjoyable stay within our academic community.
Welcome to “Dunărea de Jos” University of Galati.



Adrian MICU

Dean of the Faculty of Economics and Business Administration “Dunărea de Jos” University of Galati, Romania



The International Conference “The Risk in Contemporary Economy – RCE 2016” offers us the chance to debate and share a diverse range of perspectives from the part of researchers from 9 countries, providing pertinent solutions to risks and other economical issues that our contemporary economy confronts with.

The risk management is becoming increasingly important in today's business practice. The development of IT&C infrastructures and solutions within knowledge economy has led to finding innovative solutions for mitigating the risks related to business processes.

The Faculty of Economics and Business Administration from Galati considers the International Conference “The Risk in Contemporary Economy” one of the most important pillars associated to its internationalization strategy, which is focused on valorising the advantages of future collaborations with worldwide business schools – members of EFMD (European Foundation of Management Development - www.efmd.org).

The Faculty of Economics and Business Administration from Galati is aware of the importance of collaborations with all its stakeholders, assuming an important role in the development of the local and regional business community. The permanently updated educational offer, the results of research activities, as well as the outstanding results of its students at Olympiads, practice enterprise trade fairs and entrepreneurial pitch competitions, are placing our faculty among the top Romanian business schools.

The approach of a wide range of research topics within this edition of International Conference “The Risk in Contemporary Economy” emphasizes the high interest of participants to the challenges of nowadays economy.

Welcome to the Faculty of Economics and Business Administration from “Dunărea de Jos” University of Galati.

Nicoleta CRISTACHE

Vice-Dean for Research of the Faculty of Economics and Business Administration, “Dunărea de Jos” University of Galati, Romania



Each year, the International Conference “The Risk in Contemporary Economy”, proudly hosted by the Faculty of Economics and Business Administration from “Dunărea de Jos” University of Galati, Romania, offers challenging discussions on diverse research topics, with a particular focus on risk management. Reaching this year the 17th edition, our international conference proves maturity, respect for researchers work and the joy to meet dedicated researchers from different universities.

It's our responsibility, as representatives of academic environment, to keep the tradition of scientific events, to keep alive the memory of economic thinking personalities and to promote the new paradigms and models of economic development.

On behalf of Organizing Committee, I highly appreciate the efforts of participants to attend this event, but also the support of our students, who offer us many reasons to do our job with passion.



Risk in Contemporary Economy



Presentation

The International Conference Risk in Contemporary Economy invites researchers, practitioners and academics to present their research findings, work in progress, case studies and conceptual advances in any branch of the above fields. The conference brings together varied groups of people with different perspectives, experiences and knowledge in one location. It aims to help practitioners find ways of putting research into practice and researchers to gain an understanding of real-world problems, needs and aspirations.

The International Conference Risk in Contemporary Economy has reached at the XVIIth edition in 2016, occasion which specialists from the country and abroad shared their latest researches, studies and solutions in the economic field, permanently marked by risk and uncertainty.

Starting with the XIIth edition (2011), the conference proceedings (print ISSN 2067-0532, online ISSN 2344-5386) is indexed in RePEc, DOAJ and EconPapers.

Risk in Contemporary Economy Scientific Committee

Gheorghe ZAMAN, correspondent member of Romanian Academy, Bucharest, Romania
Michael STOICA, Professor PhD, Washburn University, Kansas, USA
Christos FIDAS, Professor PhD., University of Patras, Greece
Khin Mi Mi AUNG, Resercher PhD., Agency for Science, Technology and Research, Singapore
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Valentin COJANU, Professor PhD., Academy of Economic Studies, Bucharest, Romania
Zetian FU, Professor PhD., China Agricultural University, Beijing, China
Edit LUKACS, Associate Professor PhD., Dunărea de Jos University, Galați, Romania
Valentina VASILE, Professor PhD., National Economical Institut of Roumanian Academy
GMK Madnani, Professor Emeritus and Academic Adviser, Pacific Institute of Management, Udaipur, India
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Daniela ȘARPE, Professor PhD., Dunărea de Jos University, Galați, Romania
Marian NASTASE, Associate Professor PhD, Academy of Economic Studies, Bucharest, Romania
Vasile MAZILESCU, Associate Professor, PhD., Dunărea de Jos University, Galați, Romania
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Gabriel BRATUCU, Professor PhD., Transilvania University, Brasov, Romania
Xiaoshuan ZHANG, Associate Professor PhD., China Agricultural University, Beijing, China
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Constanta POPESCU, Professor PhD, Valahia University, Targoviste, Romania
Adrian MICU, Professor, PhD., Dunărea de Jos University, Galați, Romania
Maria Madela ABRUDAN, Associate Professor, PhD., University of Oradea, Romania
Ion SMEUREANU, Professor PhD., Academy of Economic Studies, Bucharest, Romania
Deniz ZUNGUN, Asociare Professor, PhD, Celal Bayar University, Manisa, Turkey
Alexandrina DEACONU, Professor PhD, Academy of Economic Studies, Bucharest, Romania
Gheorghe EPURAN, Professor PhD, Transilvania University, Brasov, Romania
Nikolaos TSELIOS, Professor PhD., University of Patras, Greece
Włodzimierz SROKA, Associate Professor, PhD., Academy of Business, Dąbrowa Górnicza, Poland
Emese TOKARCIKOVA, Associate Professor, PhD., University of ZILINA, Slovakia



Risk in Contemporary Economy

Organizing Committee

Nicoleta CRISTACHE, Professor, PhD, chairman, "Dunarea de Jos" University of Galati
Daniela Ancuta SARPE, Professor, PhD, chairman, "Dunarea de Jos" University of Galati
Adrian MICU, Professor, PhD Hab., "Dunarea de Jos" University of Galati
Alexandru CAPATINA, Professor, "Dunarea de Jos" University of Galati
Mihaela NECULITA, Professor, PhD, "Dunarea de Jos" University of Galati
Irina SUSANU, Professor, PhD, "Dunarea de Jos" University of Galati
Silviu STANCIU, Professor, PhD, "Dunarea de Jos" University of Galati
Vasile MAZILESCU, Associate Professor, PhD, "Dunarea de Jos" University of Galati
Sofia TOTOLICI, Associate Professor, PhD, "Dunarea de Jos" University of Galati
Rodica TOMA, Economist, "Dunarea de Jos" University of Galati



Risk in Contemporary Economy

Schedule

Thursday - May 19th 2016

- 10.00 – 10.30 Participants' registration
- 10.30 – 11.30 Opening Ceremony – Virgil Madgearu Auditorium
- 11.30 – 12.00 Coffee Break
- 12.00 – 13.45 Plenary Session – “Virgil Madgearu” Auditorium
Profesor univ. dr Ovidiu Nicolescu, Preşedintele CNIPMMR România
Professor PhD Deniz ZÜNGÜN, Celal Bayar University, Ahmetli V.H.S., Turkey
PhD Pradeep Kumar, President- Indo-European Education Foundation, Warsaw, Poland
- 14.00 – 15.30 Lunch
- 16.00 – 19.45 Oral Presentations in Parallel Sections

Keynote Speakers:

- Michele Ambaye, Pau Business School in the South West of France – “Risk Perception for Online Purchases”
Florinda Matos, Research Center in Intellectual Capital, Lisabona – “How to Use the Intellectual Capital to Minimize the Risk in the Contemporary Economy?”
Hugues Seraphin, University of Winchester, United Kingdom – “Performing causal configurations in e-Tourism: a fuzzy-set approach”

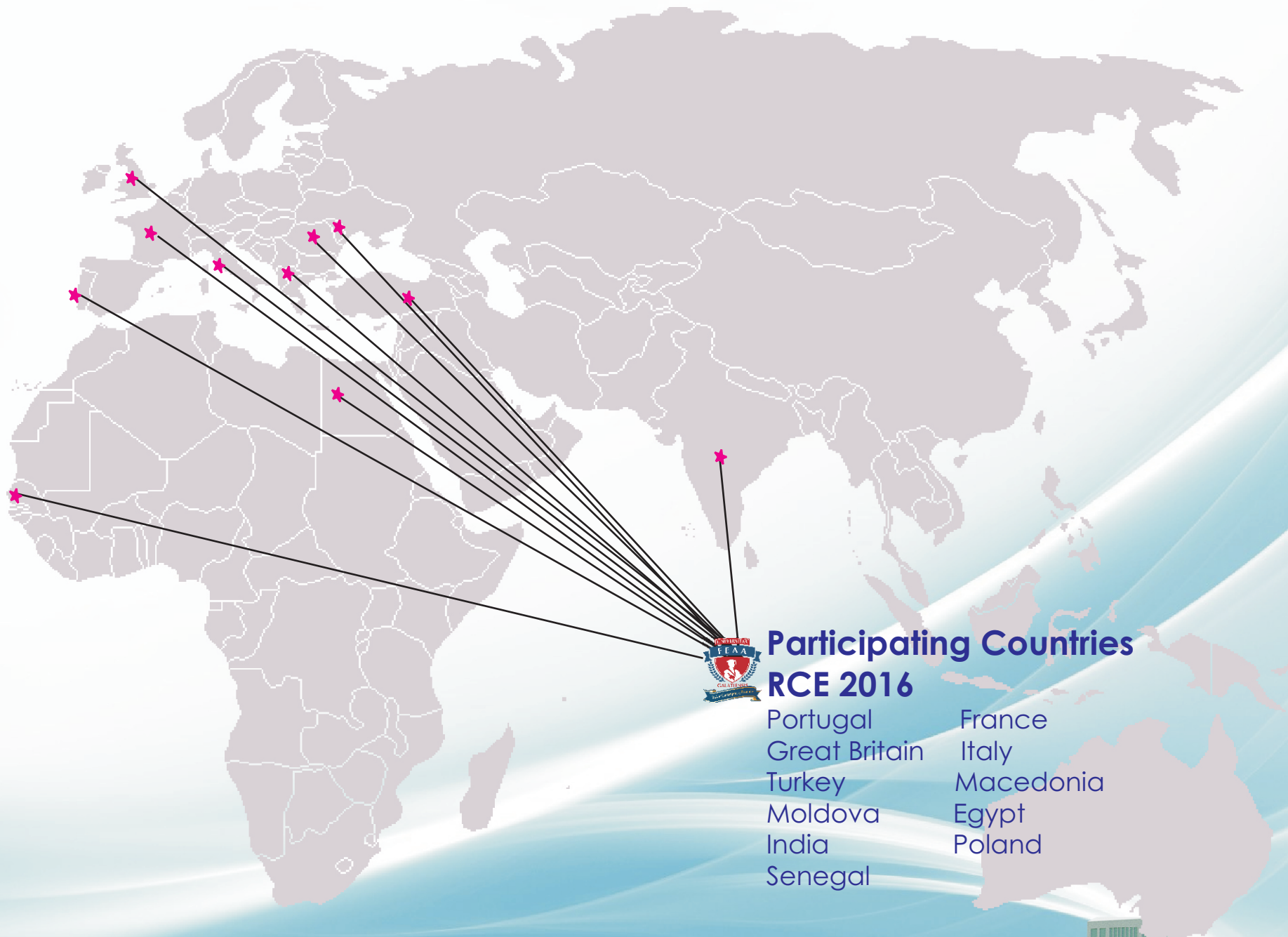
Guest editor: Prof. Elisa Rancati, University of Milan-Bicocca, Italia.

- 20.00 – 00.00 Festive Dinner

Friday – May 20th 2016

- 11.00 – 13.00 Round Table “Intercultural Strategies and Regional Development” (Danube Cruise with Kaptan Ship)





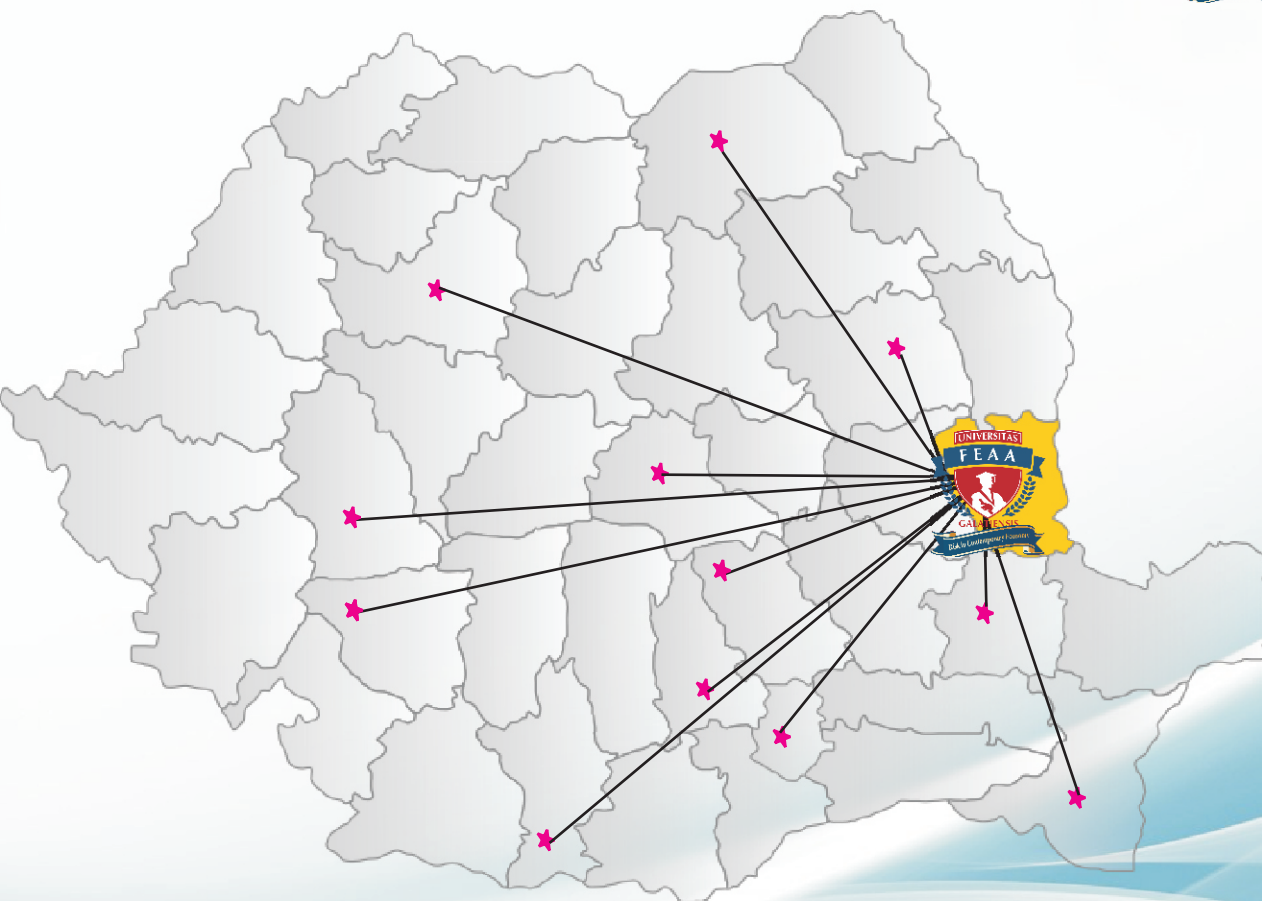
Participating Countries RCE 2016

- | | |
|---------------|-----------|
| Portugal | France |
| Great Britain | Italy |
| Turkey | Macedonia |
| Moldova | Egypt |
| India | Poland |
| Senegal | |



Participating Counties RCE 2016

Bucuresti
Dambovita - Targoviste
Gorj - Targu-Jiu
Olt - Craiova
Brasov
Constanta
Prahova - Ploiesti
Hunedoara - Petrosani
Braila
Bacau
Suceava
Cluj - Cluj Napoca



Risk
in Contemporary Economy

Program

SECTION APPLIED ECONOMICS
AND BUSINESS ADMINISTRATION



SECTION APPLIED ECONOMICS AND BUSINESS ADMINISTRATION

- ROOM AVM -

Chairmans

Professor Daniela Sarpe, PhD
Professor Mihaela Neculita, PhD

CASES WHEN CRIMINAL ACTION STOPS FOR NOT BEING WELL
GROUNDED

Marian Alexandru
Ovidius University of Constanta, Romania

NEGOTIATION, A FORM OF COMMUNICATION IN BUSINESS

Cezarina Adina Tofan
Spiru Haret University, Bucharest, Romania

RISK, HAZARD AND VULNERABILITY IN URBAN PUBLIC SPACE

Marian Ion
Severin Florian Lungu
Dunarea de Jos University of Galati, Romania

ANALYSIS OF THE INTERDEPENDENCE BETWEEN BASIC METALS
PRODUCTIONS AND THE INDUSTRIES THAT USE THEM IN
EUROPEAN UNION

Gabriela Busan
Irina Elena Chirtoc
Nicolae Ecobici
Doru Cîrnu
Constantin Brancusi University of Targu-Jiu, Romania

EFFECTS OF REGIONAL POLICY IN ROMANIA

Florina-Oana Viranuta
Ludmila-Daniela Manea

CARGO CONTRACT

Florin Dobre
Ovidius University of Constanta, Romania

DEVELOPMENT OF AGROTOURISTICAL SECTOR IN ROMANIA

Irina Elena Chirtoc
Gabriela Busan
Constantin Brancusi University of Targu-Jiu, Romania

THE JUDICIAL CONTROL ON BAIL

Marian Alexandru
Ovidius University of Constanta, Romania

ECONOMIC RISK ASSESSMENT TAKING INTO ACCOUNT THE
VOLUME OSCILLATOR INDICATORS

Lapadusi Mihaela Loredana
Constantin Brancusi University of Targu-Jiu, Romania

SHIPMENTS OF 2015 IN ROMANIA

Florin Dobre
Ovidius University of Constanta, Romania

PIVOT TABLES - TOOLKIT: THE CONSTRAINTS TO THE BUSINESS
DEVELOPMENT IN THE FORMER SOCIALIST EU COUNTRIES FROM
THE CENTRAL AND EASTERN EUROPE BETWEEN [2008-2016]

Zeca Ecaterina Daniela
Dunarea de Jos University of Galati, Romania



SECTION APPLIED ECONOMICS AND BUSINESS ADMINISTRATION

- ROOM AVM -

Chairmans

Professor Daniela Sarpe, PhD
Professor Mihaela Neculita, PhD

COMPARATIVE STATISTICAL ANALYSIS REGARDING THE SHARES OF THE RESEARCH-DEVELOPMENT EXPENDITURES FROM THE GROSS DOMESTIC PRODUCT BETWEEN ROMANIA, FRENCH AND GERMANY

Opait Gabriela

Dunarea de Jos University of Galati, Romania

THE ABSORPTION CAPACITY OF THE STRUCTURAL AND COHESION FUNDS -ROMANIA VERSUS POLAND

Mihaela-Carmen Muntean

Rozalia Nistor

Costel Nistor

Dunarea de Jos University of Galati, Romania

THE CHANGES IN THE GLOBAL ENTERPRISE MANAGEMENT

Rozalia Nistor

Mihaela-Carmen Muntean

Costel Nistor

Dunarea de Jos University of Galati, Romania

AN OVERVIEW OF TRACEABILITY SYSTEMS FOR FISH PRODUCTS IN ROMANIA

Moga Liliana Mihaela

Neculita Mihaela

Dunarea de Jos University of Galati, Romania

NEW APPROACHES FACTOR IN ECONOMIC THEORY OF WORK

Manea Ludmila-Daniela

Virlanuta Florina-Oana

Daniela Nechita

Dunarea de Jos University of Galati, Romania

ASPECTS REGARDING THE USE OF COCO MODEL FOR PUBLIC ENTITIES' INTERNAL CONTROL

Camelia Madalina Beldiman

Dunarea de Jos University of Galati, Romania

HOW MACROECONOMIC INDICATORS AFFECTING BUSINESS STRATEGIES

Mihaela Neculita

Liliana Mihaela Moga

Dunarea de Jos University of Galati, Romania

INVESTIGATING THE INFLUENCE OF RENEWABLE ENERGY SOURCES ON ROMANIAN ECONOMIC GROWTH

Mioara Chirita

Daniela Ancuta Sarpe

Dunarea de Jos University of Galati, Romania

THE INDUSTRY WEIGHT IN THE ECONOMIC GROWTH OF THE ECOWAS ZONE

Cyril Manga

Cheikh Anta Diop University, Dakar, Senegal

Risk
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Program

SECTION CYBERNETICS, STATISTICS
AND ECONOMIC INFORMATICS



SECTION CYBERNETICS, STATISTICS AND ECONOMIC INFORMATICS

- ROOM I 24 -

Chairmans
Professor Cornelia Novac, PhD
Associate Professor Adrian Lupasc, PhD

INFORMATICS SOLUTIONS FOR DATA PROCESSING OF
ELECTRICITY CONSUMPTION OPTIMIZATION IN SMART GRIDS

Simona Vasilica Oprea

Adela Bara

Bucharest University of Economic Studies, Romania

INCREASING THE DECISION MAKING CAPACITIES BASED ON AN
INFERENCE-EVENT ALGORITHM FOR ARTIFICIAL AGENTS

Vasile Mazilescu

Dunarea de Jos University of Galati, Romania

WEB-BASED TECHNOLOGIES IN EDUCATION

Adrian Lupasc

Dunarea de Jos University of Galati, Romania

MOBILE COMMERCE

Maria Cristina ENACHE

Dunarea de Jos University of Galati, Romania

OWL ONTOLOGY FOR AN INSURANCE COMPANY ACTIVITY
MODELLING

Aurelia Patrascu

Petroleum-Gas University of Ploiesti, Romania

BIG DATA: AN OVERVIEW

Gianina Mihai

Dunarea de Jos University of Galati, Romania

LOGICAL ASPECTS REGARDING THE CONCEPTION OF
INTELLIGENT SYSTEMS

Vasile Mazilescu

Dunarea de Jos University of Galati, Romania

ANALYSIS OF CORRELATING COMPETENCIES REQUIRED ON THE
ROMANIAN AND EUROPEAN UNION IT WORKFORCE MARKETS.

Cristian Georgescu

Dunarea de Jos University of Galati, Romania

SAAS MODEL, VIRTUALIZATION AND INFORMATION SAFETY
CHALLENGE FOR ONLINE BUSINESS

Ioana Lupasc

Gabriela Gheorghe

Dunarea de Jos University of Galati, Romania

THE OVERVIEW OF USING ARTIFICIAL INTELLIGENCE TECHNIQUES
IN ECONOMICS PREDICTIONS

George Chirita

Mioara Chirita

Corina Sbughea

Dunarea de Jos University of Galati, Romania



Risk
in Contemporary Economy

Program

SECTION MANAGEMENT - MARKETING



SECTION MANAGEMENT

- ROOM I 17 -

Chairmans

Associate Professor Edit Lukacs, PhD

Associate Professor Sofia David, PhD

THE PERCEPTION OF ENTREPRENEURIAL UNIVERSITY AND 3RD
GENERATION UNIVERSITY IN TURKEY

Harun Gumus

Deniz Zungun

Celal Bayar University of Manisa, Turkey

CORPORATE COMMUNICATION FROM THE TOP MANAGEMENT
PERSPECTIVE

Roxana Lucia Mihai

Bucharest University of Economic Studies, Romania

STRATEGIC MANAGEMENT IN PUBLIC ADMINISTRATION

Sorina – Cristina Marin

Valahia University of Targoviste, Romania

NEXT MANAGER. ACADEMIC BACKGROUND VERSUS LABOR
MARKET REQUIREMENTS

Camelia Staiculescu

Razvan Catalin Dobrea

Bucharest University of Economic Studies, Romania

PROMOTING MATHS BY SOFTWARE TECHNIQUES

Luminita Caragea

High school Dumitru Motoc, Galati, Romania

Alina Gabriela Tepes

Stefan cel Mare Secondary school, Galati, Romania

THE WOMAN VERSUS MAN AS LEADERS INTO THE NOWADAYS
ECONOMY

Diana Elena Zaharia (Stefanescu)

Ion Stegaroiu

Stefania Mubben

Ciprian Istrate

Valahia University of Targoviste, Romania

MOTIVATING DIFFERENT GENERATIONS OF EMPLOYEES

Sofia David

Edit Lukacs

Dunarea de Jos University of Galati, Romania

LEVERAGING INTERNAL AND EXTERNAL VIGILANCE TO DEVELOP
ORGANIZATIONAL LEARNING PRACTICES

Gianita Bleoju

Dunarea de Jos University of Galati, Romania

HAPPINESS IN THE CONTEXT OF EUROPEAN HUMAN VALUES

Maria Paun

Constanta Popescu

Constanta Funieru

Valahia University of Targoviste, Romania



SECTION MANAGEMENT

- ROOM I 17 -

Chairmans

Associate Professor Edit Lukacs, PhD
Associate Professor Sofia David, PhD

PRE-UNIVERSITY EDUCATORS' PERCEPTION OF WORK-LIFE
CONFLICT - AN EMPIRICAL STUDY IN GALATI COUNTY

Edit Lukacs
Sofia David
Dunarea de Jos University of Galati, Romania

THE IMPACT OF THE HUMAN RESOURCES ON THE ROMANIAN
COURT OF ACCOUNTS' PERFORMANCE

Iliodor Tiberiu Pleșa
Valahia University of Targoviste, Romania

CAUSES OF RESISTANCE TO CHANGE. WHAT MANAGERS
SHOULD DO?

Ion Stegaroiu
Stefania Mubben
Iuliana Talmaciu
Valahia University of Targoviste, Romania

THE CONTRIBUTION OF EDUCATION TO THE INSERTION OF
VULNERABLE GROUPS ON THE LABOUR MARKET

Constanta Popescu
Diana Serb
Nicoleta Cicioc
Andreiana Carmen
Valahia University of Targoviste, Romania

INNOVATION MANAGEMENT AND SMES DEVELOPMENT IN
ROMANIA

Ofelia Robescu
Gabriel Croitoru
Sorin Paun
Valahia University of Targoviste, Romania

IMPROVING ORGANIZATIONAL CITIZENSHIP BEHAVIOR BASED
ON FLOW EXPERIENCE

Alexandrina Deaconu
Catalina Radu
Alexandra Popescu
Bucharest University of Economic Studies, Romania

GENERAL ASPECTS OF JOINT FRAUD PREVENTION STRATEGY
IMPLEMENTED IN THE EU

Valentin Gheorghe Dimon
Valahia University of Targoviste, Romania

POST - CRISIS RESILIENCE AND TRENDS IN THE INTERNATIONAL
SERVICE EXCHANGES BY ROMANIA

Maria Cristina Stefan
Lucretia Mariana Constantinescu
Valahia University of Targoviste, Romania



SECTION MANAGEMENT

- ROOM I 17 -

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Associate Professor Sofia David, PhD

THE VISUAL IMAGE IN MANAGERIAL COMMUNICATION

Ioan Tudor
Dunarea de Jos University of Galati, Romania

RISK MANAGEMENT RELATED TO PRIVACY POLICIES OF AN ONLINE STORE

George Schin
Dunarea de Jos University of Galati, Romania

BUILDING THE VIRTUAL TEAMS.

Marian Năstase
Alexandru Roja
Bucharest University of Economic Studies, Romania

RISK MANAGEMENT AND SME'S: NEEDS, ATTITUDES, COMPETENCIES

Sabina Irimie
University of Petrosani, Romania
Luise Zeininger
Mircea Mihai
Bucharest University of Economic Studies, Romania

THE INTERNATIONAL CRISIS SPREAD

Ana Lucia Ristea
Maria Luiza Hrestic
Constantin Popescu
Valahia University of Targoviste, Romania

THE IMPACT OF MOTIVATION ON EMPLOYEES' PERFORMANCE AND SATISFACTION

Angela-Eliza Micu
Ovidius University of Constanta, Romania

SRCF CFR GALATI SUSTAINABLE KNOWLEDGE CAPABILITY THROUGH BUSINESS INTELLIGENCE DESIGN

George Bogdan Dragan
Valahia University of Targoviste, Romania

IMPROVING VERBAL COMMUNICATION FROM THE PERSPECTIVE OF THE USE OF ORGANIZATIONAL VOICE AND SILENCE

Duica Mircea Constantin
Florea Nicoleta Valentina
Anisoara Duica
Valahia University of Targoviste, Romania



SECTION MARKETING

- ROOM I 05 -

Chairmans

Professor Adrian Micu, PhD

Professor Alexandru Capatina, PhD

Associate Professor Gianita Bleoju, PhD

BEST PRACTICES IN THE DIRECT APPROACH OF THE
CONSUMERS' PRIVATE SPACE

Calin Veghes

Ioana Cecilia Popescu

Laurentiu-Florentin Stoenica

Bucharest University of Economic Studies, Romania

RISK PERCEPTION FOR ONLINE PURCHASES

Michele Ambaye

Pau Business School in the South West of France

HOW TO USE THE INTELLECTUAL CAPITAL TO MINIMIZE THE RISK
IN THE CONTEMPORARY ECONOMY?

Florinda Matos

Research Center in Intellectual Capital, Lisabona

PERFORMING CAUSAL CONFIGURATIONS IN E-TOURISM: A
FUZZY-SET APPROACH

Hugues Seraphin

University of Winchester, United Kingdom

Adrian Micu

Dunarea de Jos University of Galati, Romania

Michele Ambaye

Groupe Ecole Superieure de Commerce de Pau, France

Alexandru Capatina

Dunarea de Jos University of Galati, Romania

READJUSTMENT SUPPLY SYSTEM OF COMMUNICATION
PERSPECTIVE

Mihai Catalin

Sebastian Gheorghe Iacob

Valahia University of Targoviste, Romania

RESILIENCE AND POST-CRISIS TRENDS BY THE INTERNATIONAL
TRADE IN SERVICES OF ROMANIA

Lucretia Mariana Constantinescu

Maria Cristina Stefan

Valahia University of Targoviste, Romania

THE ROLE OF A WEB-BASED KNOWLEDGE-HUB IN BRIDGING THE
GAPS BETWEEN ACADEMIC AND BUSINESS SECTOR

Marius Geru

Bogdan Pana

Thecon Romania

CONSUMPTION AND THE CONSUMER

Vaduva Maria

Constantin Brancusi University of Targu-Jiu, Romania

THE IMPACT OF BRAND AWARENESS ON COMPANIES'
MARKETING STRATEGIES

Zaif Alexandra

Transilvania University of Brasov, Romania



SECTION MARKETING

- ROOM I 05 -

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Professor Adrian Micu, PhD

Professor Alexandru Capatina, PhD

Associate Professor Gianita Bleoju, PhD

CONSUMPTION AND STANDARD OF LIVING

Vaduva Cecilia Elena

Constantin Brancusi University of Targu-Jiu, Romania

MODEL ANALYSIS ON CONSUMPTION AND TOURIST DEMAND IN GALATI

Irina Susanu

Monica Raducan

Daniela Herascu

Dunarea de Jos University of Galati, Romania

THE USE OF MARKETING SUPPORT IN THE STRATEGIC DEVELOPMENT OF EDUCATIONAL INSTITUTIONS AND TRAINING OF ADULTS

Geanina Colan

Sofia Totolici

Dunarea de Jos University of Galati, Romania

REMARKS ON INTEREST RATE RISK MANAGEMENT

Elena Violeta Dragoi

Oana-Mihaela Ilie

Valahia University of Targoviste, Romania



Risk
in Contemporary Economy

Program

SECTION FINANCE - BANKING - ACCOUNTANCY



SECTION FINANCE - BANKING

- ROOM I 11 -

Chairmans

Associate Professor Monica Susanu, PhD

Associate Professor Ioana Lupasc, PhD

Associate Professor Viorica Ioan, PhD

EUROPEAN FUNDS MANAGEMENT AND THE DEVELOPMENT OF
ARTIFICIAL CONDITIONS

Raluca Parjoleanu

Valahia University of Targoviste, Romania

WAYS TO STREAMLINE THE LENDING ACTIVITY OF THE BANKS OF
ROMANIA.

Violeta Elena Dragoi

Larisa Elena Preda

Valahia University of Targoviste, Romania

CONSIDERATIONS OVER THE EVALUATION OF INVESTMENT
PROJECTS FINANCED FROM EUROPEAN STRUCTURAL FUNDS

Mirela Iloiu

Diana Cornelia Csiminga

Sorin Iuliu Mangu

University of Petrosani, Romania

THE ANALYSIS OF RESTRICTIONS SYSTEM IN THE FINANCIAL
POSITION MANAGEMENT AND FINANCIAL PERFORMANCES OF
THE COMPANY

Gheorgheo Holt

Genu Alexandriu Caruntu

Constantin Brancusi University of Targu-Jiu, Romania

THE EVOLUTION OF ROMANIA'S MARKET STABILITY AND
PERFORMANCE INDICATORS

OF THE LIFE INSURANCE SECTOR

Maria Mirabela Florea Ianc

Constantin Brancusi University of Targu-Jiu, Romania

CAPITAL ADEQUACY - THE CENTRAL OBJECTIVE OF
PERFORMANCE MANAGEMENT AND BANKING RISK

Loredana Ciurlau

Constantin Brancusi University of Targu-Jiu, Romania

ANNUAL FINANCIAL STATEMENTS – THE FINAL PRODUCTS OF
ACCOUNTING

Genu Alexandriu Caruntu

Gheorgheo Holt

Constantin Brancusi University of Targu-Jiu, Romania

DETERMINANTS OF TRADE CREDIT: A PRELIMINARY ANALYSIS ON
CONSTRUCTION SECTOR

Nicoleta Barbuta-Mișu

Dunarea de Jos University of Galati, Romania

Fitim Deari

South East European University of Macedonia



SECTION FINANCE - BANKING

- ROOM I 11 -

Chairmans

Associate Professor Monica Susanu, PhD

Associate Professor Ioana Lupasc, PhD

Associate Professor Viorica Ioan, PhD

PENETRATION AND INSURANCE DENSITY MARKET IN ROMANIA
COMPARED TO OTHER COUNTRIES IN THE EUROPEAN UNION

Maria Mirabela Florea Ianc

Constantin Brancusi University of Targu-Jiu, Romania

THEORETICAL CONSIDERATIONS ON THE ORGANISATION OF
BANKING SUPERVISION AND INTERNAL BANKING CONTROL

Loredana Ciurlau

Mihaela Loredana Lapadusi

Constantin Brancusi University of Targu-Jiu, Romania

THE CONTRIBUTION OF BANKS TO THE FORMATION OF CAPITAL
MARKET LIQUIDITY: THE CASE OF THE REPUBLIC OF MOLDOVA

Rodica Hîncu

Florin Marian Buhociu

Marcelina Rosca

Academy of Economic Studies of Moldova, Chisinau, Moldova

ASPECTS CONCERNING THE RELATIONSHIP BETWEEN INTERNAL
AUDIT AND FRAUD RISK

Lupasc Ioana

Dunarea de Jos University of Galati, Romania

THE DETERMINANTS FACTORS OF THE CAPITAL COST – EVIDENCE
FROM 5 EU COUNTRIES

Georgiana Sterea

Nicoleta Bărbuță-Mișu

Dunarea de Jos University of Galati, Romania

IMPLEMENTATION OF THE PERFORMANCE-BASED BUDGETING IN
THE REPUBLIC OF MOLDOVA IN LINE WITH THE EUROPEAN
PRINCIPLES OF PUBLIC FINANCIAL MANAGEMENT

Maria Ciubotaru

Vasile Hincu

Academy of Economic Studies of Moldova, Chisinau, Moldova

EFFECTIVE CORPORATE GOVERNANCE - KEY ELEMENT OF
INVESTMENT ATTRACTIVENESS

Ana Suhovici

Academy of Economic Studies of Moldova, Chisinau, Moldova

Carolina Japalau

National Commission for Financial Market

ANALYSIS AND PRICE RISKS MANAGEMENT IN BUSINESS ACTIVITY

Ana Gumovschi

Academy of Economic Studies of Moldova, Chisinau, Moldova

THE MAIN ASPECTS OF IMPLEMENTING THE ACCUMULATION
FUNCTION BY THE FINANCIAL MARKETS OF EUROPEAN
COUNTRIES

Svetlana Biloocaia

Academy of Economic Studies of Moldova, Chisinau, Moldova

THE EVALUATION OF UNINCORPORATED AREAS –
PARTICULARITIES AND PERSPECTIVES ON THE REAL ESTATE MARKET

Valentina - Mihaela Iurascu

Georgiana Ciobanu

Dunarea de Jos University of Galati, Romania

SECTION FINANCE - BANKING

- ROOM I 11 -

Chairmans

Associate Professor Monica Susanu, PhD

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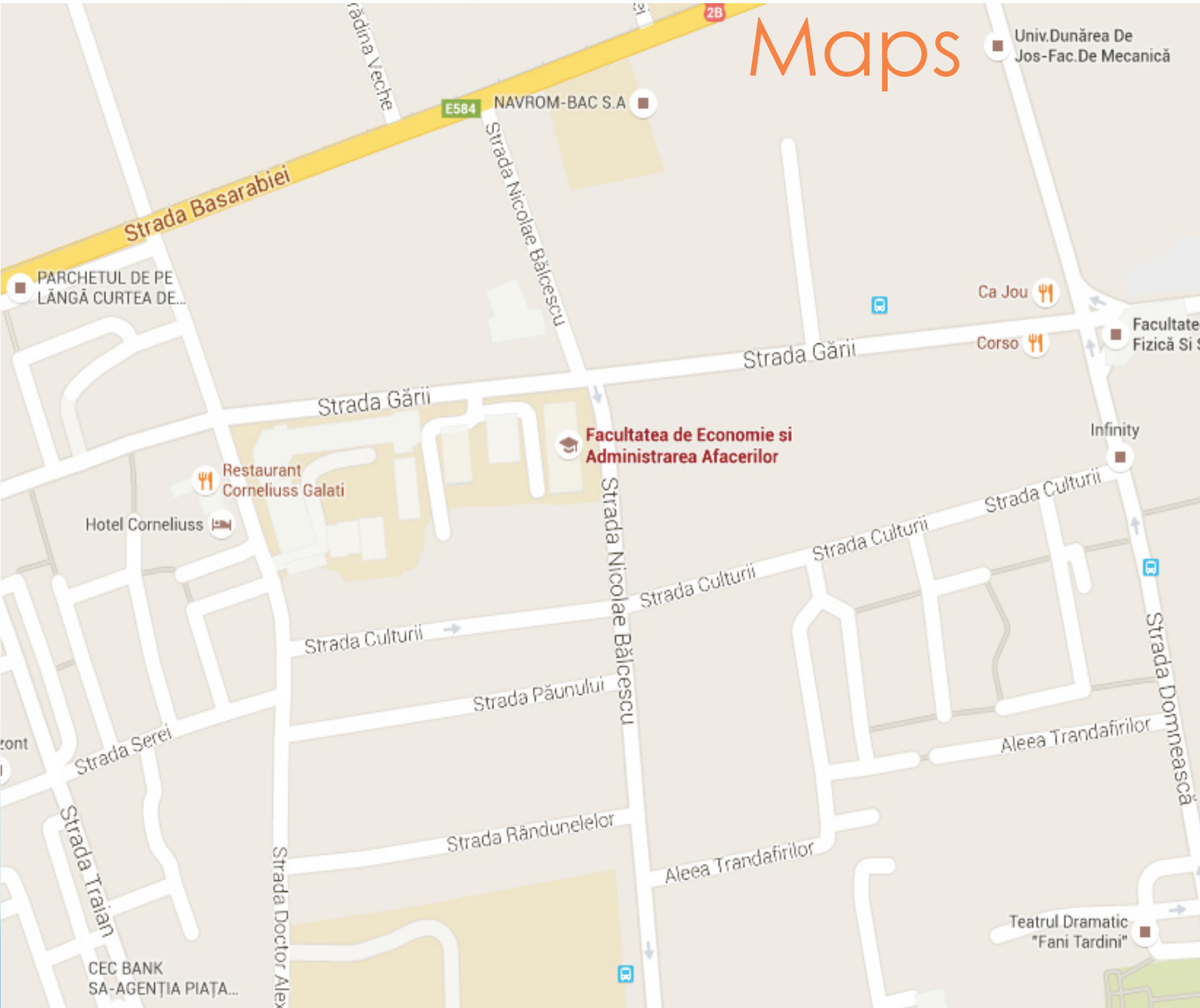
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