

Dunarea de Jos University of Galati, Romania
Faculty of Economics and Business Administration



International Conference – XIIth Edition

Risk in Contemporary Economy

4th June 2021

Conference Program

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Keynote Speakers' presentations

1. Federica Codignola, University of Milano – Bicocca, Italy – “Creativity, innovation and risk as factors affecting entrepreneurial outcomes: lessons from the Michelin-starred restaurants”
2. Diroubinee Mauree-Narrainen, University of Technology, Mauritius - “Reinforcing the Knowledge Economy”
3. Wissal Ben Arfi, EDC Paris Business School, France – “Organizational resilience, strategic agility & Digital agility: lessons from and thinking beyond the COVID-19 pandemic”



Section 1: APPLIED ECONOMICS AND BUSINESS ADMINISTRATION

Chairpersons: Daniela Ancuța Șarpe and Mihaela Neculiță

Econometric Analysis of Budgetary Executions of the Decentralized
Territorial Collectivities

Tsikomia Amaïde Arsan Miriarison
University of Toliara, Madagascar

Transfer Prices in European and Global Context

Nastase Basalic Doina
Dunarea de Jos University of Galati, Romania

The Effects of Medical Tourism on Economic Growth in Turkey

Züngün Deniz
Manisa Celal Bayar University, Turkey
Barbuta-Misu Nicoleta, Vîrlănuță Florina Oana
Dunarea de Jos University of Galati, Romania

The Social and Economic Impact Produced by the Pandemic on the
Business Environment in Galati County

Buta Adrian
Dunarea de Jos University of Galati, Romania

The Influence of the COVID-19 Crisis on Economic Power Poles

Neculita Mihaela
Dunarea de Jos University of Galati, Romania

Geopolitical Trends and Firms Strategies - Some Examples

Șarpe Daniela Ancuta
Dunarea de Jos University of Galati, Romania

Entrepreneurial Capacity with SME's Digital Transformation; Romanian and European Comparative Approach

Muntean Mihaela Carmen, Bleoju Gianita, Cristache Nicoleta, Ibinceanu Onica Mihaela

Dunarea de Jos University of Galati, Romania

The Role of Multinational Companies in the Actual Multipole Economic and Social World

Sava Valentin, Tureatcă Manuela-Violeta

Dunarea de Jos University of Galati, Romania

The Correlation Between the Unemployment Rate and the Inflation Rate in the South East Region

Rusu Raluca

Dunarea de Jos University of Galati, Romania

The Impact of Wage Inequality on Employee Satisfaction - Evidence from Dutch Firms Netherlands.

Ichim Arabela

Dunarea de Jos University of Galati, Romania

Oil Demand and Supply in the Context of the COVID-19 Pandemic

Neculita Mihaela, Dragos Cristea

Dunarea de Jos University of Galati, Romania

The Overview on Impact of COVID-19 Pandemic on Education System

Mioara Chirita, George Chirita

Dunarea de Jos University of Galati, Romania

Perspectives and Opportunities for the Local Development of Galati City in the Context of the COVID-19 Pandemic

Buta Adrian

Dunarea de Jos University of Galati, Romania

The Impact of Financial Incentives Provided by the EU during the COVID
Crisis on Economic Growth in the EU

Stadoleanu Daniel

Dunarea de Jos University of Galati, Romania

The Influence of the Pandemic on the Economic Evolution in Romania

Nastase Basalic Doina

Dunarea de Jos University of Galati, Romania

Cost-Benefit Analysis Models Relevant to Social Care Services

Parvulescu Aurelia Oana

University of Oradea, Romania

The Impact of Affirmative Action Policy on Educational Outcomes -
Evidence From Secondary Schools In Romania

Ichim Arabela, Sarpe Daniela Ancuta

Dunarea de Jos University of Galati, Romania

Can a Budget Simulation Model of Decentralized Territorial Authorities be
Enhanced by an Artificial Intelligence Method

Tsikomia Amaïde Arsan Miriarison

University of Toliara, Madagascar

Absorption of European Funds and the Evolution of Investments in
Romania

Rusu Raluca

Dunarea de Jos University of Galati, Romania

The Impact of the COVID Crisis on the Romanian Labor Market

Cărbunaru Miruna Andreea

Dunarea de Jos University of Galati, Romania

Fiscal Incentives and Economic Growth in Europe

Stadoleanu Daniel

Dunarea de Jos University of Galati, Romania

Strategic Objectives for Tourism Development in the Black Sea Basin

Șorcaru Iulian Adrian, Muntean Mihaela-Carmen, Manea Ludmila Daniela

Dunarea de Jos University of Galati, Romania

Circular Economy and Entrepreneurship: Challenges and Opportunities.

Vîrlănuță Florina Oana, David Sofia, Manea Ludmila Daniela

Dunarea de Jos University of Galati, Romania

Impact of Policies on Local Strategies of Community Social Services

Parvulescu Aurelia Oana

University of Oradea, Romania

The Evolution of the Labor Market in Central and Eastern European Countries under the Impact of Pandemic Crisis.

Cărbunaru Miruna Andreea

Dunarea de Jos University of Galati, Romania

The Effect of Changing Production Items Because of Covid 19 on Manufacturing Industry

Züngün Deniz, Güven Emine Türkan Ayvaz, Çomuk Pınar, Öngen Öyku Şayan, Işık Aylin, Güven Hüseyin

Manisa Celal Bayar University, Turkey

The Impact of COVID-19 on Food Consumption in Romania

Silvius Stanciu

Dunarea de Jos University of Galati, Romania

Patenting in Europe. Are SMEs Involved?

Bratoveanu Dumitrache Bogdan

Dunarea de Jos University of Galati, Romania

Food Market in the Republic of Moldova. Overview and Development Perspectives

Tatiana Ceban (Sedlețchi)

Dunarea de Jos University of Galati, Romania

Fish Market in the Republic of Moldova. Consumption and Effect on National Food Security

Mihaela Munteanu Pila

Dunarea de Jos University of Galati, Romania

Human Capital Operational Program. Implementation and Results in Romania during 2014-2020

Petre Adrian Liptac

Dunarea de Jos University of Galati, Romania

Patents and Technology Transfer. Is it Profitable for Authors?

Dumitrache Bogdan Bratoveanu

Dunarea de Jos University of Galati, Romania

Food Safety in the Republic of Moldova. Closer to the CIS or the EU?

Vitalii Zanet

Dunarea de Jos University of Galati, Romania

COVID-19 Impact on the Tourism Sector in Romania

Raluca Beatrice Costea (Voinea)

Dunarea de Jos University of Galati, Romania

Smart Agriculture: Could It Be the Future of Agriculture in Romania?

Cristinel Ferțu, Marius Daniel Nicula

Dunarea de Jos University of Galati, Romania

Pandemics and Food. Case Study COVID -19

Silvius Stanciu

Dunarea de Jos University of Galati, Romania

Impact of Payment Schemes on the Agriculture of Galati County

Marius Daniel Nicula, Cristinel Ferțu

Dunarea de Jos University of Galati, Romania

Perspectives of Including Aquaponics in Environmentally Preferable Procurement (EPP) Process for Supporting Green Economy

Drogeanu Răzvan, Magean Răzvan, Petrea Ștefan-Mihai, Cristea Dragoș, Neculiță Mihaela

Silurus Market SRL, Romania, Dunarea de Jos University of Galati, Romania

Improving the Sustainability of Blue Economy through Emerging Aquaponics Techniques and Technologies

Drogeanu Răzvan, Mircea Bălan, Petrea Ștefan-Mihai, Neculiță Mihaela, Cristea Dragoș

Silurus Market SRL, Romania, Dunarea de Jos University of Galati, Romania

Risk in Contemporary Economy

Section 2: CYBERNETICS, STATISTICS AND ECONOMIC INFORMATION SYSTEMS

Chairpersons: Dragoş Sebastian Cristea and Corina Sbughea

An Original Algorithm for Password Encryption

Bibicu Dorin

Dunarea de Jos University of Galati, Romania

Decisions under Risk and Uncertainty

Sbughea Corina

Dunarea de Jos University of Galati, Romania

Aldea Anamaria

Bucharest University of Economic Studies, Bucharest, Romania

Analysis of Inflation Volatility at EU level

Zamfir Cristina Gabriela

Dunarea de Jos University of Galati, Romania

Big Data Analytics with R

Enache Maria Cristina

Dunarea de Jos University of Galati, Romania

The Influence of Artificial Intelligence in Increasing the Unemployment
Rate

Chirita George, Chirita Mioara

Dunarea de Jos University of Galati, Romania

IoT as a Central Disruptive Technology in the Development of
Hyperconnected Business and Social Models

Mazilescu Vasile

Dunarea de Jos University of Galati, Romania

Blockchain in Ecommerce

Enache Maria Cristina

Dunarea de Jos University of Galati, Romania

Analysis of the Impact of Unemployment on Inflation at EU Level Using
Panel Data

Zamfir Cristina Gabriela

Dunarea de Jos University of Galati, Romania

JSON and Relational Data Integration in Oracle

Mihai Gianina

Dunarea de Jos University of Galati, Romania

Electre Family Methods for Decisions Under Certainty

Sbughea Corina

Dunarea de Jos University of Galati, Romania

Aldea Anamaria

Bucharest University of Economic Studies, Bucharest, Romania

Temporary Work Forms, an European Union Perspective

Rosenberg Sarina, Cristea Dragos Sebastian, Petrea Stefan

Dunarea de Jos University of Galati, Romania

Software Application for Plagiarism Checker Based on Levenshtein
Distance Theory

Bibicu Dorin

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Addressing Sentiment Analysis Challenges within AI Media Platform: The
Enabling Role of a AI Powered Chatbot

Constantin Avram, Rusu Robert

Dunarea de Jos University of Galati, Romania

Section 3: MANAGEMENT – MARKETING
Chairpersons: Edit Lukacs and Nicoleta Cristache

Empirical Evidence on Business Incubators' Role in Strengthening
Entrepreneurship - A Comparative Study Italy vs. Romania
Empoli Giuseppe, Capatina Alexandru, Federica Codignola
Dunarea de Jos University of Galati, Romania

The Impact of the COVID -19 Pandemic on the Management of Local
Public Services in the South-East Region of Romania
Vrabie Gudana Tincuta
Dunarea de Jos University of Galati, Romania

Approaches Regarding the Continuous Training of Human Resources in
Education as an Element of School Performance in the Context of
Organizational Culture
Raducan Nita Monica
Dunarea de Jos University of Galati, Romania

Exploring the Factors Hindering Innovation Projects within Romanian
R&D Firms - a fsQCA Approach
Micu Adrian, Capatina Alexandru, Micu Angela-Eliza
Dunarea de Jos University of Galati, Romania

Exploring the Antecedents of Fast Digital Transformation of Museums in
the Context of COVID-19 Pandemic
Ilie Cosmin, Schin George
Dunarea de Jos University of Galati, Romania

Evaluation of Cultural Intelligence in Sports Management through Country
Navigator Software
Lovin Daniel, Lukacs Edit, David Sofia
Dunarea de Jos University of Galati, Romania

Optional Quality Term 'Mountain Product' among Geographical Indications. How do we Stand in the Carpathian Countries

Andrei Coca, Gabor Manuela Rozalia

George Emil Palade University of Medicine, Pharmacy, Sciences and Technology of Tirgu Mures, Romania

Analysis of the Influence of Stress on the Educational Performance of Employed Students

Colan Aura

Matis Ciprian

Dunarea de Jos University of Galati, Romania

Domestic Tourism in Braşov - the Effect of Manifesting the Interest of Being a Tourist in Your Own City

Pricopoaia Oana, Busila Andreea

Dunarea de Jos University of Galati, Romania

Andrei Valentin Florin

Valahia University of Târgovişte, Romania

Study on the Impact of Social Barriers on Women Managers and Entrepreneurs

Vrabie Gudana Tincuta

Dunarea de Jos University of Galati, Romania

Professionalization of Artistic and Scientific Activity, a Trend of Contemporary Culture

Ioan Tudor

Dunarea de Jos University of Galati, Romania

Assessing the Effectiveness of Digital Marketing Campaigns in the Educational Sector

Panait Andrei Alexandru

Dunarea de Jos University of Galati, Romania

The Main Risks and Threats Posed by the COVID 19 Pandemic on the
Supreme Audit Institutions

Lazăr Pleșa Teodora Nicoleta, Popescu Constanța
Andrei Valentin Florin
Valahia University of Târgoviște, Romania

Approach of Performance in Urban Passenger Transport
Cadinoiu Mihai
Dunarea de Jos University of Galati, Romania

A Comparative Analyses of Educational Leadership Practices in European
Countries: The Role of Neuroleadership Consulting Services
Mioara Jicman Enache, Catalina Teacu Spac, Alina Teacu Parincu
Dunarea de Jos University of Galati, Romania

The Role of the Authorities in Boosting Social Economy Development
Durac Lucia, Dediu Bucur Iulian, Simbanu Ionica, Tecu Daniel
Dunarea de Jos University of Galati, Romania

Closing the Opportunities - Mechanism for Breaking the "Fraud Triangle"
Constantin Daniel
Dunarea de Jos University of Galati, Romania

New Era of Communication in Public Administration. From Classic to
Digital.
Iacob Silvia Elena
Bucharest University of Economic Studies, Bucharest, Romania
Maria Luiza Hrestic, George-Alexandru Istrate
Valahia University of Târgoviște, Romania

Reducing Conflicts Created by Organizational Change Through
Knowledge of Education Employee Personality
Nicolae (Stan) Ana-Maria, Mihai Vasile Iuliana
Valahia University of Târgoviște, Romania

Improving the Coaching and Mentoring Strategy Designed for Romania in
the Context of the Negative Evolution of the Pandemic Caused by the
SARS-COV2 Virus
Popa Daniel
Dunarea de Jos University of Galati, Romania

Considerations Regarding the Recruitment of Civil Servants
Matic Andreea Elena, Mirica Stefania Cristina, Moga Liliana Mihaela
Dunarea de Jos University of Galati, Romania

Management of Digitalisation in Public Institutions
Mirica Stefania Cristina, Matic Andreea Elena, Dediu Bucur Iulian,
Ungureanu Ecaterina Cornelia, Mihalache Andi
Dunarea de Jos University of Galati, Romania

The Impact of Developing the Communication Strategy on Improving
Managerial Performance within NAFA Romania
Mirica Cristian
Dunarea de Jos University of Galati, Romania

Methods of Fraud in Public Procurement. Detection Indicators
Culea Marius Silviu
Dunarea de Jos University of Galati, Romania

Integrating UX/UI Principles into Online Educational Platforms: the Impact
on User Retention Rates
Panait Andrei Alexandru
Dunarea de Jos University of Galati, Romania

Managerial Strategies Response to the Crisis Management from
Organizations

Simbanu Ionica, Moga Liliana Mihaela, Tecu Daniel, Ungureanu Ecaterina
Cornelia, Mihalache Andi
Dunarea de Jos University of Galati, Romania

Development of Anti-Fraud Culture - Methods of Understanding the Risks
and Consequences

Constantin Daniel
Dunarea de Jos University of Galati, Romania

The Performance of the Coaching and Mentoring Strategy in the
Netherlands

Popa Daniel
Dunarea de Jos University of Galati, Romania

EU Financial Support for the Promotion of Social Entrepreneurship in
Rural Areas

Durac Lucia, Pustianu Adriana
Dunarea de Jos University of Galati, Romania

Reducing the Tax Phenomenon in Romania through Proactive Measures
Developed During the Post-Pandemic Period

Mirica Cristian
Dunarea de Jos University of Galati, Romania

Continuous Verification of Fraud and Corruption Indicators in Public
Procurement

Culea Marius Silviu
Dunarea de Jos University of Galati, Romania

Resilience of the project managers

Constantinescu Lucretia Mariana, Goldbach Raluca Ioana

Valahia University of Targoviste, Romania

The disruptive innovation of decentralized cryptocurrencies: a threat to the workings of traditional economic systems?

Stefan Robert

Dunarea de Jos University of Galati, Romania

Organizational Politics and Its Effect on the Motivation of Workers and Volunteers in Emergency Organizations in Israel during the Coronavirus Period

Abitbul Shimon Eliyahu, Bibu Nicolae, Dănaiață Doina, Sala Diana

West University of Timisoara, Romania

The impact of globalization on Romanian capital market

Gheorghe Florin

University of Craiova, Romania



Section 4: FINANCE - BANKING – ACCOUNTING
Chairpersons: Viorica Ioan and Iuliana Oana Mihai

Reconsidering Environmental Accounting on Long Term Strategy
Isai Violeta Maria
Dunarea de Jos University of Galati, Romania

Literature Review and Evolution of Beneficial Owner Concept
Mihai Iuliana Oana, Radu Riana
Dunarea de Jos University of Galati, Romania

Financial-Banking Analysis of Credit Risk at Groupe Société Générale
Ioan Viorica, Lazarescu Ioana, Garstea Cristina
Dunarea de Jos University of Galati, Romania

TOQ Effects on the Romanian Foreign Exchange Market
Dumitriu Ramona, Stefanescu Razvan
Dunarea de Jos University of Galati, Romania

Financing Political Parties and Electoral Campaigns in Romania –
Challenges for Professional Accountants
Mihai Iuliana Oana, Radu Riana
Dunarea de Jos University of Galati, Romania

Cash Flows Statement and Financial Relevance - The Case of Romanian
Companies
Isai Violeta Maria
Dunarea de Jos University of Galati, Romania

The Effect of Fiscal Policy Measures on the Budget Deficit
Badiu Cazacu Cristina Elena
Transilvania University of Braşov, Romania

Leasing Market Evolution in Romania Compared to the Evolution of Consumer Loans

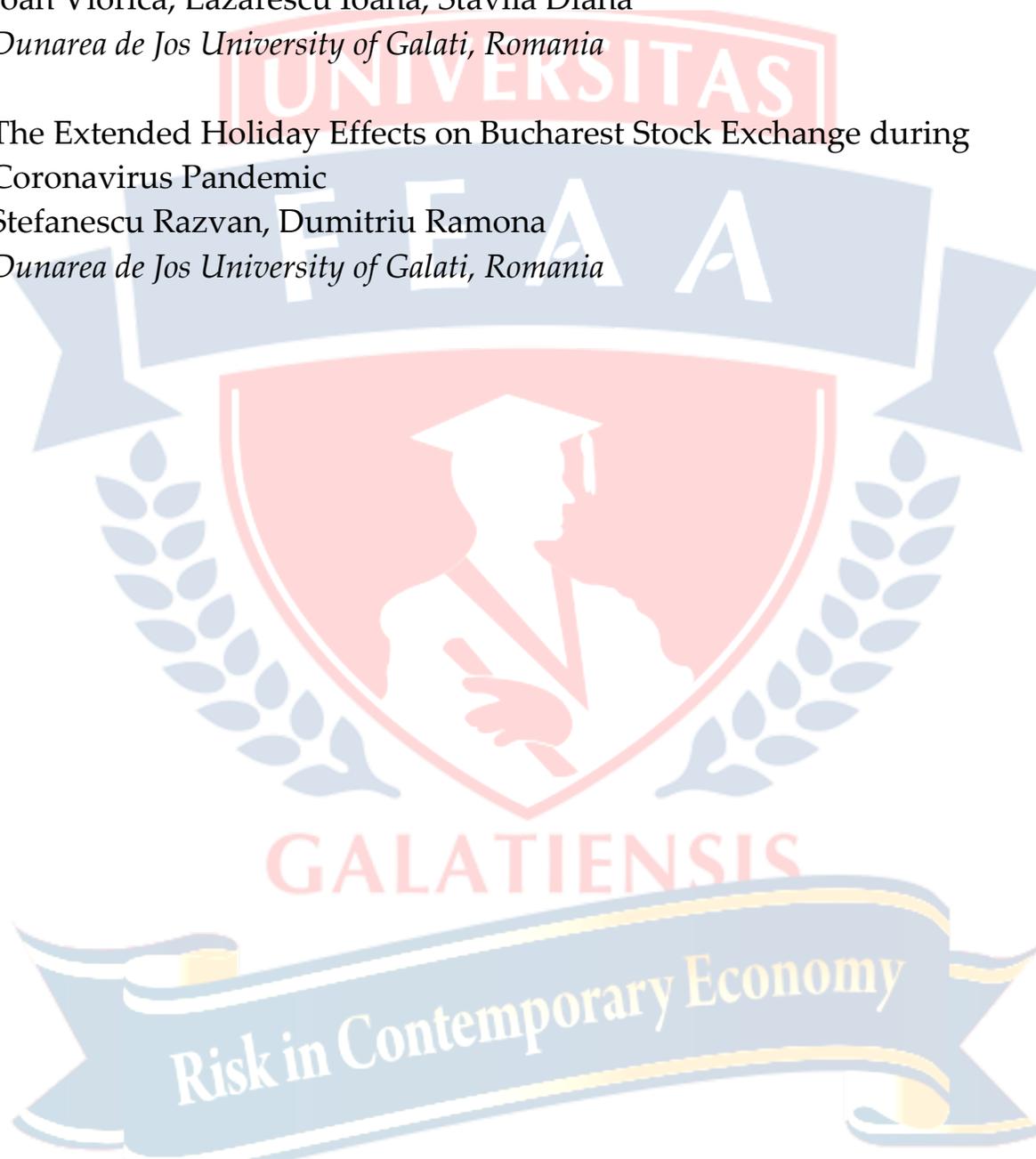
Ioan Viorica, Lazarescu Ioana, Stavila Diana

Dunarea de Jos University of Galati, Romania

The Extended Holiday Effects on Bucharest Stock Exchange during Coronavirus Pandemic

Stefanescu Razvan, Dumitriu Ramona

Dunarea de Jos University of Galati, Romania



Section 5. INNOVATIVE ENTREPRENEURSHIP AND BIOBUSINESS (IEB)

Chairpersons: Irina Susanu and Florentina Moiescu

Enhancing University – Business Collaborative Visibility with an
Entrepreneurial Learning Curriculum to Foster Innovative Ecosystem
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Cristache Nicoleta, Ibinceanu Onica Mihaela, Muntean Mihaela Carmen,
Bleoju Gianita
Dunarea de Jos University of Galati, Romania

Diversification or Specialisation of Agricultural Production
Bodescu Dan, Moraru Radu-Adrian, Ungureanu George
Iasi University of Life Sciences, Iasi, Romania

Banks - The Basic Link of the Banking System
Lupaşcu Zinaida
Technical University of Moldova, Moldova

Cojocariu Murariu Beatrice Narcisa, Murariu Sabin Maricel
University of European Studies of Moldova, Moldova

Romania Under the Effects of the Transition of the Political Regime
Brezuleanu Mădălina-Maria
Alexandru Ioan Cuza University of Iasi, Romania

Entrepreneurial Skills and Human Capital
Dan Donosă
University of Applied Life Sciences and Environment, Iasi, Romania

The Impact of Human Resource Management on Socio-Emotional Skills,
Health and Wellbeing
Frunză Gabriela, Lăpuşneanu Dragoş Mihai, Nacu Gerasim
Iasi University of Life Sciences, Iasi, Romania

Analysis of Employment Rates of Graduates From Romania and European Union

Lăpuşneanu Dragoş Mihai, Nacu Gherasim, Frunza Gabriela
Iasi University of Life Sciences, Iasi, Romania

Promotion of Horizontal Themes and Secondary Objectives within the Project "Active Measures to Increase the Participation in Entrepreneurial Tertiary Education of Students from Disadvantaged Environments Antre_S"

Brezuleanu Carmen Olguta
Iasi University of Life Sciences, Iasi, Romania

Equal Chances in Education – Rights and Opportunities For All Sîrghea Alina, Brezuleanu Carmen Olguța *Iasi University of Life Sciences, Iasi, Romania*

The Genesis of the Concept of Sustainable Development: Implications for Romania

Stanciu Mihai, Sîrghea Alina
Iasi University of Life Sciences, Iasi, Romania

Approaching Optimization Problems Using the Solver Tool in Order to Ensure Farm Economic Efficiency

Viziteu Ştefan, Brezuleanu Stejărel, Robu Alexandru Dragoş, Boghiță Eduard
Iasi University of Life Sciences, Iasi, Romania

The Mortgage - A Pillar of the Modern Economy and an Integral Element of Economic Development

Lupaşcu Zinaida
Technical University of Moldova, Moldova
Cojocariu Murariu Beatrice Narcisa, Murariu Sabin Maricel
University of European Studies of Moldova, Moldova

Increasing the Competitiveness of the South East Region in Rural Areas
Through Innovative Labor Entrepreneurship Based on Digitalisation

Balasan Daniela-Lavinia, Buhociu Florin-Marian, Susanu Irina Olimpia

Dunărea de Jos University of Galati, Romania

Dragoş-Horia Buhociu

University Architecture and Urbanism "Ion Mincu" Bucharest, Romania

IoT Implications on Adapting the Educational Offer of Universities

Pripoaie Rodica, Susanu Irina Olimpia

Dunarea de Jos University of Galati, Romania

Abitbul Shimon Eliyahu

West University Timisoara, Timisoara, Romania.

Analysis of Employment and Unemployment Rate in Romania

Călinică Ramona Mariana

Dunarea de Jos University of Galati, Romania

Sustainable development and capitalization of natural resources: Systemic
approach

Stanciu Mihai

Iasi University of Life Sciences, Iasi, Romania

The Role of the Accounting Policies Manual in Streamlining the
Accounting Process

Moiescu Florentina, Costache Gabriela

Dunarea de Jos University of Galati, Romania

Green Bonds - Sustainable Solution for Financing Environmental Projects

Moiescu Florentina, Bandrabur Cosmina

Dunarea de Jos University of Galati, Romania

Client's Perception of HoReCa Industry Innovative Response to Covid-19 Pandemic

Dragan George Bogdan

Dunarea de Jos University of Galati, Romania

Educational management and marketing

Ilie Petrița

High School No. 2, Galati, Romania

Sandu Doina

"Petru Poni" Technological High School Onesti, Romania

Damian Daniela

Dunarea de Jos University of Galati, Romania

